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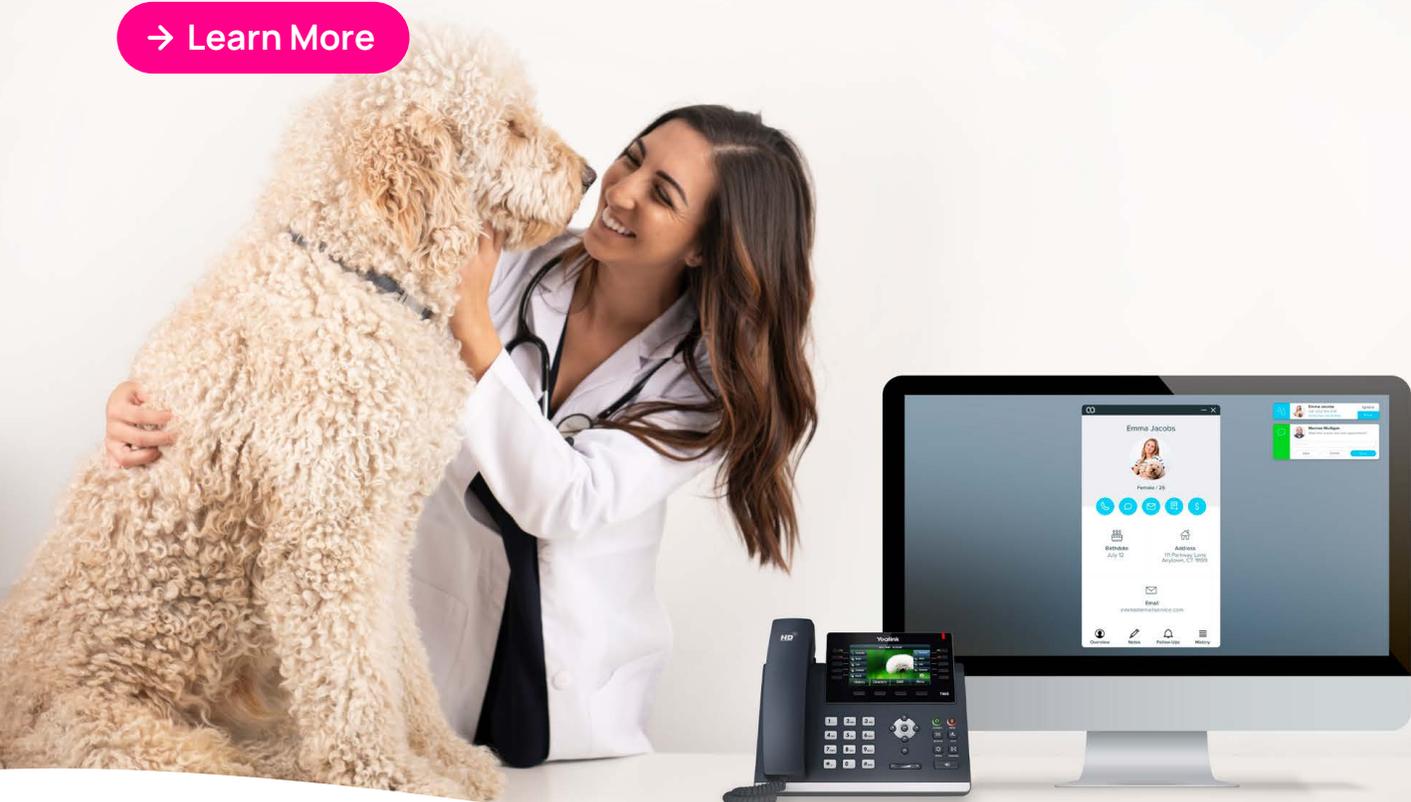
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Dear Veterinary Professionals,

On behalf of our team at VET we are happy to have you join us for the VET Spring Edition. This spring we have some new additions to our virtual platform that you might want to take advantage of. We have a new marketplace that allows you to do “one stop shopping” for all the products and services available in our virtual exhibit hall. We also have a new products page that highlights the newest products and services available in one place. We hope that once you see these you will drop into the virtual booth to chat to your booth representative.

We are also happy to offer you a repeat performance of the Cannabinoid track. But don't worry, our speakers are there to answer any Q&A during conference hours.

Don't forget these sessions and many of the virtual booth features are available until June 15th.

We hope to see you LIVE for the fall, November 11-13th at the International Centre. Stay tuned for details. We thank you for your continued support.

Warm Regards,

Lee Baker

Event director, VET

TITLE	DESCRIPTION	SPEAKER
Rehabilitation for the Non-Rehabilitation Practice	Physical rehabilitation is a fast growing specialty in veterinary medicine that can be easily incorporated into small animal practice with low overhead costs and many benefits. This presentations focuses on rehabilitation that any practitioner can do in his or her practice with modalities and techniques that can be incorporated immediately into practice.	Janice Huntingford
Approach to trauma: have a CRASH PLAN	This lecture provides the listener with a structured way to approach the trauma patient. Trauma is one of the most common emergencies seen in veterinary medicine, and can vary widely depending on type and severity. It is easy to get distracted by the gory fracture, but patient stability focusing on triaging the “ABCs” first is crucial. The acronym “A CRASH PLAN(s)” can be used as a reminder to focus on body systems in descending order of importance, with A=airway, C=cardiovascular, R=respiratory, A=abdomen, S=spine, H=head, P=pelvis, L=limbs, A=arteries, N=nerves, S=skin. The initial approach to diagnosis and stabilization of these major body systems in the trauma patient is reviewed.	Aimee Brooks
Optimizing Skin Biopsy	<p>Skin biopsy is a common, safe and useful procedure in veterinary dermatology, but it can be frustrating when the results are unrewarding. Understanding the whens, whats and hows of this procedure can go a long way toward optimizing the quality of submissions, and maximizing the chances of rewarding results.</p> <p>In general, a skin biopsy should be performed if a neoplastic or other serious disease is suspected, to confirm a suspected disease that would involve an expensive or potentially dangerous treatment, or if the patient is not responding to reasonable first line treatments for the suspected disease. Ideally, biopsy within 3 weeks of treatment failure, before the lesions become complicated by secondary infections or self-trauma. Treat any secondary infections prior to the biopsy procedure, and withdraw any drugs that could potentially affect the histologic lesions (2 weeks for antihistamines, 3 weeks for oral corticosteroids, 6-8 weeks for repositol corticosteroids). If it is impossible to discontinue the corticosteroids, reduce the dose to the point when primary lesions are present.</p> <p>Sample primary, rather than secondary lesions. Primary lesions include macules, papules, plaques, pustules, vesicles, bullae, wheals and nodules. Alopecia, scale, crusts, follicular casts, comedones, pigmentary abnormalities and ulcers could be primary or secondary. Excoriations, scars and lichenification are usually secondary changes. Orient the punch over the center of the primary lesion, rather than at the interface between normal and abnormal skin. Ulcers are the exception to this rule, since pathologists need to assess the epidermis at the edge of the ulcer to see how the ulcer is forming. If the presenting complaint is non-inflammatory alopecia, sample areas of maximal alopecia. Use 6 mm punches whenever possible, and biopsy at least 4 sites to capture the full spectrum of changes. Never surgically prepare the site, and always include crusts, if present. Never use lasers or electrocautery devices. In cold climates, add alcohol to the formalin jar to prevent freezing during transport (1 part alcohol: 9 parts formalin), or fix in formalin for 24 hours at the clinic before transferring to 100% alcohol.</p> <p>Good communication between the pathologist and the clinician is essential for success. Do take the time to fill out the requisition form, since the pathologist will interpret the histologic lesions within the clinical context that you provide. Patient signalment, a detailed description of the lesions including distribution, relevant historical information, previous treatments and success rates, and your differential diagnosis list, are all useful pieces of information for the pathologist.</p> <p>In some cases, the pathologist is simply unable to render a single, specific diagnosis. This is because dermatologic cases can be very complicated! Even in the absence of a definitive diagnosis, skin biopsies can be extremely useful in ruling OUT certain conditions, narrowing down the list of differential diagnoses, and directing further diagnostic testing and therapeutic trials.</p> <p>Ultimately, it is the clinician, not the pathologist, who makes the final diagnosis, but optimal preparation, site selection, specimen handling and communication, will maximize the diagnostic utility of this powerful tool.</p>	Erin Locke

TITLE	DESCRIPTION	SPEAKER
Multi-modal Therapies in the treatment of Feline Degenerative Joint Disease- Keeping Old Cats Happy and Moving	Unrecognized and unmanaged DJD is a significant cause of chronic pain in 60% of adult cats. Clinical signs and diagnosis of DJD in cats can be challenging. Pharmaceuticals that are available to treat feline pain are limited and multi modal therapy including physical therapy can easily be applied to painful cats to improve quality of life and manage previously unmanaged pain. This presentation will outline treatments of feline pain that can be accomplished in first opinion practice.	Janice Huntingford
Treating Canine Pyoderma in 2021	Antimicrobial resistance is recognized as a growing global threat to public health. Prudent use of antibiotics is an integral part of good veterinary practices. This lecture will mainly focus on the most prevalent infection in Veterinary Dermatology: canine superficial pyoderma. Discussion will include evidence-based recommendations for the diagnosis and treatment of methicillin-resistant Staphylococcal skin infections.	Vincent Defalque
Feline respiratory distress: is it the heart?	This lecture outlines an emergent diagnostic and interventional approach to feline respiratory distress, an event that can be stressful to cats and veterinarians alike! As many shocky cats can present with respiratory signs, the ability to rapidly determine if fluid therapy is indicated for a given patient is crucial in an emergency situation. While echocardiogram remains the gold standard diagnosis for heart disease, newer modalities such as NT-Pro BNP and TFAST ultrasound scans have helped speed our ability to rapidly differentiate congestive heart failure from other forms of feline respiratory distress early in the diagnostic work up. Supporting evidence for the use of these modalities coupled with historical, PE, and radiographic findings will be reviewed, using real-life ER cases as examples.	Aimee Brooks
The Canine CE/IBD Assay: Advancing Diagnostic Options for Chronic Enteropathies in Dogs	This course covers advances and research into the usage of serologic markers in the diagnosis of chronic enteropathy/inflammatory bowel disease in dogs and the application of a new CE/IBD diagnostic test in clinical practice.	Jacqueline Johnson
Nutraceuticals and Herbs for Pain Management--the good, the bad and the evidence	Nutraceuticals and herbs are used by a large number of veterinary clients for osteoarthritis and are one of the fastest growing areas of supplementation. Often Veterinarians do not know which herbal or nutraceuticals are safe and efficacious. This presentation will review the common nutraceuticals and herbs that veterinary clients wish to use and the evidence for each thus allowing the practitioner to make an informed choice.	Janice Huntingford
Imaging approach to the vomiting patient	Vomiting is a clinical sign and not a diagnosis. It is a protective reflex initiated by stimulation of the vomiting center. Causes of vomiting in dogs and cats can be classified by origin as gastrointestinal tract or extra-gastrointestinal. The role of imaging in a vomiting patient is mainly to determine whether it is gastrointestinal in origin. Radiography and ultrasonography are the most commonly used imaging modalities by veterinary practitioners to investigate a vomiting patient. This session will review the general principles of interpreting radiographs and ultrasonographic images, interpreting some clinical case studies, and sharing a practical imaging approach/guideline for the vomiting patient from a radiologist's perspective.	Chee Kin Lim

TITLE	DESCRIPTION	SPEAKER
Should All Senior Dogs and Cats Be Fed a Renal Diet?	<p>Multiple disease processes are often associated with aging and are common in older dogs and cats however aging is not a disease! Chronic kidney disease (CKD) is one of the most common diseases seen in small animal veterinary hospital today. Owners and even some veterinary professionals may believe feeding a veterinary therapeutic diet designed for pets with renal disease may prevent the pet from developing kidney disease. Providing optimal nutrition for senior pets and patients suffering from chronic kidney disease is essential to maintaining optimal health of these patients and for managing the disease.</p> <p>This lecture will provide attendees with an understanding of the key nutritional factors of kidney diets and why therapeutic diets are used in patients with renal insufficiency as well as why they are not appropriate for all senior pets. Attendees will also learn key points to consider when recommending a senior diet. Participants will learn to look beyond the age of their patients to other factors important when making a nutritional recommendation for senior pets, such as breed, genetics, and the current health condition of the patient. The material presented will provide the veterinary technician with the nutritional information necessary to educate clients on this topic.</p>	Ed Carlson
Imaging approach to the coughing pooch	<p>Coughing is a reflex stimulated by irritation (mechanical or chemical) at the level of the pharynx, larynx, tracheobronchial tree, and some of the smaller airways. There are myriad causes of coughing, including allergic or inflammatory etiologies, trauma, neoplasia, cardiovascular pathology, or infectious agents. The role of imaging in a coughing dog is mainly to determine whether it is associated with the cardiovascular system or the respiratory system. For most veterinary practitioners, radiography is the most accessible imaging modality and therefore a mainstay in the investigation of a coughing dog. This session will review the general principles of radiographic interpretation and the benefits of complementary imaging modalities such as fluoroscopy, echocardiography, and computed tomography to identify the causes of coughing in dogs using some clinical case studies.</p>	Chee Kin Lim
A Practical Approach to Feline Pruritus	<p>Chronic pruritus is a common reason for consultation in feline dermatology. This lecture will present the different 'feline skin reaction patterns' in a didactic way as well as various treatment options.</p>	Vincent Defalque
Pericardial effusion: Breaks my heart!	<p>This lecture follows the case of Tessa, a greyhound who presents to the ER in shock secondary to pericardial effusion. In it, the pathophysiology of shock and tamponade will be reviewed, as well as diagnosis and therapeutic interventions for pericardial effusion. Differentials and prognosis for this common canine emergency are also discussed. Complications that arose in management of this case, including electrolyte abnormalities, azotemia, and arrhythmias are also reviewed.</p>	Aimee Brooks

TITLE	DESCRIPTION	SPEAKER
Today's Top 5 Digital Marketing Tips All Vet Professionals Should Know	Many practices understand that digital communications and marketing can be an outstanding way to begin and sustain relationships with local pet owners. However, few truly understand how to execute such effectively. During this webinar we examined the most effective strategies and techniques that veterinarians need to understand. If you are interested in meeting local pet owners, protecting your online reputation, and creating content that Google finds attractive, you should view this webinar to learn proven techniques and easy to apply principles. Please note that this session is pre-recorded with live Q&A.	Bill Schroeder
Should We Buy That New X-Ray Machine? - And Other Questions That Keep Us Up At Night	Dr. Amanda Thompson will walk you through all the aspects of the decision-making process of a capital expense. With her help, you'll be able to identify the funding needed, estimate the return on investment, and prepare the recommendation to the practice owners — all without needing a finance background! Please note that this session is pre-recorded with live Q&A.	Amanda Thompson
Selling in 2021 (or 2022!) devils & details...	Practice value, market myths, corporate sale considerations, transaction mistakes & pitfalls to avoid, exit do's & don'ts... Are you ready	David McCormick
What Next? How to Survive and Thrive During the Wave of Vet Clinic Consolidation	Local vet clinics around the country are challenged to communicate their value as they compete with large chains and consolidated practices. Many independent practices are asking if they should stay independent or embrace the trend and seek a buyer. While the price of services is important, other factors surprisingly dominate the choice of veterinary clinic. During this session, Purdue University's Dr. Logan Jordan provides an overview of the vet industry merger trends and guide participants in understanding how they can continue to provide and communicate their value to their clients.	Logan Jordan
Answers to your questions on	We hope you will attend this Question & Answer session designed to let attendees ask their burning questions. ... Answers to Your Questions on • Practice Value • Buying a Practice • Exit Strategies • Improving Practice Value • Working with Consultants • Starting A Practice • Veterinary Financing • ...and so on.	David McCormick
The Virtual Exam Room - Challenges and success.	In today's new challenges brought on by the current Covid Pandemic, there are many questions around the ability to conduct virtual exams and the use of telemedicine in veterinary medicine. Please join us to learn about this new way to conduct virtual exams, the pitfalls and requirements, and hear from guests who have implemented telemedicine into their practice effectively.	Philip Wiebe
Human Resources challenges in your day-to-day work!	Please join us in this panel discussion to talk about Human Resources challenges in your day-to-day work! At this panel discussion, we want to hear from you, so we can bring to you what you need more of. Human Resources covers an incredibly broad range of support areas, and uncovering the key areas you are facing, will help us to provide you with the information you need to make a difference for yourself, your workplace and co-worker relationships.	Colleen Wilson
The way to happier clients and better adherence in your practice	Involving your clients in decisions is associated with increased satisfaction and client adherence. In this session, you will learn a basic understanding of shared decision-making, when it is appropriate to involve clients in decisions, and communication tips for involving clients in shared decision-making. These communication practices can be used to help your clients leave your clinic with a shared understanding of what comes next so your workday can run as smoothly as possible.	Natasha Janke
Do Your Clients Trust You? Why Trust Is Critical for Your Practice	A recent article in Forbes magazine talked about the importance of trust between doctors and patients in the context of the Ebola crisis in the Congo. It reports that local patients often do not trust American doctors despite the fact that they bring drugs that can help alleviate the disease. While these doctors emphasize their medical expertise, they cannot convince the patients that they care about them. The author of this research is Professor David Schoorman, who is the lead instructor in our Veterinary Practice Management Program (VPMP). In this webinar, Professor Schoorman talks about the importance of being seen as trustworthy by your clients and also by your staff. Learn about the factors that lead to trust and some behaviors you should develop to increase the trust that you have with your clients. Please note that this session is pre-recorded with live Q&A	David Schoorman

TITLE	DESCRIPTION	SPEAKER(S)
<p>The importance of protecting puppies from ticks and Lyme disease: the three-pronged approach</p> 	<p>In pandemic times, we are seeing more puppies and more new dog owners as clients than ever. We are also living in a time where people are spending more time outside with their pets, potentially exposing them more frequently to ticks, which can be active every month of the year. The three-pronged approach is practical and can be easily communicated to new and experienced pet owners.</p>	<p>Scott Stevenson</p>
<p>A Surgeon's Approach to the Management of Degenerative Joint Issues</p> 	<p>Osteoarthritis (OA) is the number 1 cause of chronic pain in dogs that requires patient-specific management. The goal of this presentation is to introduce the “ebb and flow” of OA as well as the COAST approach. The process of prescribing an anti-inflammatory and pain medication is past us, and veterinarians should focus on a multimodal approach. After a brief review of joint anatomy, physiology, pathophysiology, and diagnostics the presentation will then focus on the multimodal approach to OA from different clinical perspectives. Not all patients are on the same OA spectrum; therefore, not all patients need the same type of management. The presenter will present his approach to management for differing spectrums of OA. The discussion will be spent on pain management, rehabilitation, and joint injections. The goal is for the veterinarian to walk away with new management ideas to use in daily practice as well as to understand the “ebb and flow” of OA.</p>	<p>David Dycus</p>
<p>The Zebras of Veterinary Rehabilitation</p> 	<p>It is not uncommon for us to receive referrals for conditions such as cruciate tears and hip dysplasia, that end up being far more complicated than anticipated. Diagnostics such as radiographs or radiology reports, while providing important information, should not be relied on exclusively. Analysis of gaits, and posture, combined with clinical reasoning and a physical exam gives us a better overall picture of these patients.</p>	<p>Danielle Anderson</p>
<p>Crazy busy? Yes, you are! Still bonding with your clients? Yes, you CAN!</p> 	<p>During this presentation, Martha Little explains how to exceed client expectations and maintain a positive relationship... in the actual context of the frenetic pace that characterizes the activities within the practice.</p> <p>How can you solidify the relationship without necessarily increase the workload? How to make sure that the clients are listened to? How to ask (and act!) on a client's feedback? What can make or break a relationship? And, last but not least, which tools can be used to rally the team in order to ensure optimal client satisfaction?</p> <p>Like art, this process needs to be shaped, so this lecture presents ways to do it efficiently!</p>	<p>Martha Little</p>
<p>Practice Performance Priorities During the Pandemic</p> 	<p>At VetStrategy, we believe it's always easier to enjoy the ride when you have a partner to share it with. We want to make a difference in the lives of people who have dedicated themselves to veterinary medicine. That's why we partner with veterinarians to achieve our mutual goals and share responsibilities as business owners navigating an ever-evolving market. By combining our respective skill sets, we're able to offer patients and clients the very best.</p> <p>In challenging times, having a partner like VetStrategy to rely on can be immensely beneficial for your practice. As we continue to navigate the COVID-19 pandemic, we would like to invite you to our session with Heather Lowe, AHT, MBA: Practice Performance Priorities During The Pandemic. During this session, Heather will share some tips on how to efficiently manage your clinic or hospital during ever-changing and uncertain times.</p>	<p>Heather Lowe</p>

TITLE	DESCRIPTION	SPEAKER(S)
Dental Bone Grafts- What, Where, When and How 	<p>Animal health care has been benefiting far less from bone grafting technology than human. This is even more true for veterinary dentistry despite specialists having recognized it as a SOC element for many years (AAHA). Research and development in the field is challenging some widespread opinions and altering the landscape of bone graft types and options available to Veterinarians.</p> <p>Veterinarians are familiar with bone graft used in orthopedic procedures and many have heard their own dentists recommend bone grafts.</p> <p>This presentation will clear the air reviewing types of bone grafts, where and when appropriate to use as well as how to apply grafts in clinical cases and how to monitor the healing of the bone.</p>	Jan Bellows
Pet loss guidelines for veterinary teams 	<p>This lecture will focus on how veterinary teams can better support clients' experiencing their pets' end of life. More specifically, the lecture will provide concrete tools ranging from end-of-life discussions, hospice and palliative care, the euthanasia experience, memorialization as well as providing client support after loss. These guidelines have been developed as a result of a research study conducted by Seneca College and VCA Canada in 2020.</p>	Kirsti Clarida Angie Arora
The Value of Community 	<p>Join the team from NVA Canada as they share their culture-first approach to veterinary medicine and discuss the value of community. Hear NVA Canada's Managing Director, Brenda Taylor, DVM, recount her story about why she felt NVA Canada was the right choice for her team and practice. Get a unique perspective into the 'Join Us. Stay You' philosophy and why, with 25 years of experience, NVA Canada continues to empower veterinarians through the love of animals and the people who love them. Register today!</p>	Brenda Taylor Greg Harju Jim Gabel Amanda Andrews
Integrative medicine for your feline patients 	<p>To discuss the importance of integrative medicine options for cats. We will touch on the options available and how these impact patient outcomes for our feline patients. We will also discuss special considerations with cats and then provide some case examples.</p>	Danielle Anderson
Moving Forward: Using Preventive Care to Build Better Client Loyalty and Drive Ethical Growth 	<p>Preventive care diagnostics are a unique opportunity to provide excellent patient and client care while positively impacting the financial outcomes of your practice. This session covers the keys to a successful preventive care diagnostics program and how this testing benefits your patients and your practice. It also emphasizes strategies for pricing and successful preventive care protocol implementation.</p>	Kymerley McLeod
Veterinary point of care pleural space and lung ultrasound (PLUS) for everyday practice 	<p>Ever struggle with the cause of dyspnea in a cat that is too unstable to take radiographs or draw blood for ProBNP levels (cardiac, respiratory, pleural effusion)? What about the patient that presents for coughing and the answer is not evident on thoracic radiographs? Ever debate if a patient on fluids is developing pulmonary edema? Veterinary point of care ultrasound (POCUS) of the pleural space and lung (PLUS) can help you manage these patients! PLUS is rapid, easy-to-learn and practical ultrasound skills that ANY practitioner can apply in everyday practice. PLUS is commonly used as a patient-side diagnostic tool to rapidly identify underlying conditions and help direct further diagnostics and initial therapy. Through a co-delivered interactive lecture with several case examples participants will gain an appreciation of when PLUS can be used and what might be identified in everyday practice.</p>	Soren Boysen Serge Chalhoub
Common Myths in Pain Management 	<p>There are several misconceptions on how pain medications work and interact with each other, as well as outdated practices still being practiced in many hospitals. This lecture will cover many of these and address them with scientific evidence.</p>	Stephen Cital

TITLE	DESCRIPTION	SPEAKER(S)
<p>“Who’s new in the fluralaner family?”</p> 	<p>A discussion around the risk of fleas and ticks in Canada, and an introduction to the two new members of the fluralaner family, Vitrecto and Bravecto One.</p>	<p>Laura Harrison</p>
<p>Keeping Team Morale High During an Ownership Transition</p> 	<p>When you think about your ownership transition, naturally your thoughts will navigate to the well-being of your team. Please join VetCare for this 30 minute Spark Talk to learn successful tactics that we have helped practice owners implement to keep team morale high during a transition. We will cover what you can do as an owner to support your team and how we have helped teams feel comfortable, happy, and engaged during the transition</p>	<p>Amy Ma Sherri Kerr</p>
<p>CVM Update: What’s New with CVM and a Report from Dr. Hillary Mincher from Mongolia</p> 	<p>Please join Dr. Debbie Hoffele, CVM Canada Executive Director, to hear an update about Christian Veterinary Mission Canada. We have been busy even through this past year. You will hear an update from one of CVM’s Long-Term Workers, Dr. Hillary Mincher, about the work and special projects being done in from Mongolia at V.E.T. Net Mongolia. Come and find out how you can get involved with CVM Canada in Canada and around the world.</p>	<p>Deborah Hoffele Hillary Mincher</p>
<p>Yes! You can own a practice!</p> 	<ul style="list-style-type: none"> • How to test a purchase price to determine whether it is affordable or not. • Attendees will also understand the typical purchase process and common variations, the common mistakes to avoid, the advisors to help, and more. 	<p>David McCormick Elizabeth Bellavance</p>
<p>The post-pandemic veterinary business landscape</p> 	<p>Veterinarians, staff and practices have had to adapt and implement protocols in order to manage during this pandemic. While most everyone has been affected by the COVID-19 pandemic, there is no single road map to recovery. Despite the uncertainty and unknowns, there is much to be optimistic about in the veterinary community. The veterinary professionals who continue to react positively and proactively will benefit by developing a stronger bond with their clients while taking steps to ensure the health and well-being of their patients.</p>	<p>Jackie Joachim</p>
<p>The power of your voice</p> 	<p>Today, more than ever, we need to use our voices effectively as our primary communication instrument, to convey compassion, helpfulness, and reassurance. With so much communication over the phone, we must fine-tune our voices and deliver superb customer service and phone etiquette every time. Professional voice actor/coach, Laura Nashman, will share the 7 secrets for compassionate and effective communication over the phone. You will learn how to improve your phone tone, emotional connectivity and clarity of message and make a positive impact on your clients every time.</p>	<p>Laura Nashman</p>

TITLE	DESCRIPTION	SPEAKER
Getting over CBD: A Look into the Other Useful Molecules of the Hemp Plant	The CBD craze is exhausting and confusing...and misguided. In this lecture we will talk about all things hemp, but not CBD! That's right, CBD is only one of many useful molecules in the hemp plant. We will talk about some of the more common cannabinoids and terpenes found in product available for veterinary use.	Stephen Cital
Basics of the endocannabinoid system and cannabis	The Endocannabinoid system (ECS) is the largest receptor system in the mammalian body and it helps to govern a wide range of physiological processes. In this lecture, we'll cover the basics of the ECS and how we can use various components of cannabis to affect the ECS for therapeutic benefit. Pre-recorded with live Q&A.	Cornelia Mosely
Regulations surrounding cannabis in veterinary medicine - What you need to know to offer responsible client guidance	In under 2 years, cannabis has gone from an illegal, controlled substance to an essential service. With so many changes, it can be hard to stay current on the legal and regulatory environment surrounding cannabis and how they affect the veterinary profession. Let's "clear the smoke" around these topics and help you develop a strategy for navigating these conversations with your clients. Pre-recorded with live Q&A.	Sarah Silcox
Adverse effects & toxicities - Looking beyond THC	Most of us are very familiar with the diagnosis and supportive care of THC over-consumption. But we often don't consider the risks of other cannabis-related compounds. In this lecture, we'll expand on our understanding of THC intoxication and take a look at reported adverse effects and drug interactions of CBD, other cannabinoids, terpenes, frequent co-toxicities of edibles, potential cannabis contaminants, and home-cultivation related toxins. Pre-recorded with live Q&A.	Sarah Silcox
A series of case discussions	Join a panel of clinicians as they present a series of case reports from real-world practice. Pre-recorded with live Q&A.	Cornelia Mosely

TITLE	DESCRIPTION	SPEAKER(S)
Managing Grief and Loss during day-to-day work in Veterinary Medicine	Working in veterinary medicine, we typically experience grief that comes with the loss of our patients and we typically focus on developing the skills needed to deal with the grief of our patient's human family members. However, today, we are dealing with new and intense forms of grief that affect us daily, and are associated with the loss of relationships, burnout, and structural misalignment in the workplace. We may be experiencing memory loss, fatigue, lack of empathy, inability to plan ahead, an overwhelming feeling of rage or sadness, loss of meaning, addiction or thoughts of suicide. These are all signs of grief that may be magnified by our own personal loss and isolation. Learn how to recognize, acknowledge and manage our own grief more effectively. Learn how to identify the many ways that grief may affect our co-workers and consider techniques that help us cope with our own grief and the grief of others.	Mileah Radocchia mileahtherapy@gmail.com Philip Wiebe Dr. Jan Hill
What to do when we or our colleague needs help dealing with difficult emotions	The veterinary industry is facing unprecedented challenges right now. With all front-line workers, anxiety, suicide, and addictions are on the rise. Perhaps we feel depressed or overwhelmed. Perhaps our personal relationships are affected and we feel isolated and alone. Or, perhaps we are worried about one of our colleagues? Do we know what to do to get the help that ourselves or our colleague needs? Learn how to recognize the signs that ourselves, or someone we work with needs help. Use these straightforward techniques to get the resources we need.	Mileah Radocchia mileahtherapy@gmail.com Philip Wiebe Dr. Jan Hill
When caring for patient hurts too much: How to manage our compassion in COVID times.	2-hour mini-workshop Both as individuals and as a collective cohort, we care deeply for our patients, and our compassion is a strength which has undoubtedly kept us feeling inspired and motivated in our daily work over many years. We are a unique industry in this regard. At the best of times, many of us learned on the job how to manage our compassion so that it works for us. Then COVID-19 hit. And our industry had to adapt quickly to unfamiliar protocols by distancing ourselves from our patients' families, from our colleagues and from our own life-sustaining support networks. And in many situations, our compassion may feel more like a liability than a strength. Learn how your compassionate nature may fuel anxiety, depression, overwhelm and burnout in these very stressful times. Learn how to cultivate resilience and emotional insights that will help you overcome the distinct mental health issues facing front-line animal wellbeing and welfare professionals today.	Mileah Radocchia mileahtherapy@gmail.com Philip Wiebe Dr. Jan Hill

BEHAVIOUR

TITLE	DESCRIPTION	SPEAKER(S)
"Alpha of the Pack": Unpacking Dominance Theory	The dominance theory, which more recently has been popularized by various TV shows, is the notion that owners need to be leaders of their canine pack by asserting dominance over their dogs. Various dominance-based trainers have made claims that dogs are comparable to wolves, and since they inaccurately believe wolves form hierarchies in their own packs, dogs must do the same.	Katharine Schwarz
Can you Spot Common Behaviours that Indicate an underlying medical Condition?	Spot the most common behaviours that primarily indicate an underlying medical issue. This talk will discuss commonly reported behaviours that need your attention medical attention first. Animal Behaviour complaints are the number one reason clients relinquish a dog or cat, over all other medical conditions combined! Since many veterinary professionals finish their training without enough or even any current up-to-date science-based animal behaviour training, we enter the veterinary world at a disadvantage. Don't let this keep happening to you.	Colleen Wilson

TITLE	DESCRIPTION	SPEAKER
Oral sedation for the anxious pet: the anesthesiologist perspective	Pre-vet pharmacology (PVP) is a concept that has become very popular in the past years and helps the veterinarian and the owner to deal with anxious and fearful pets and optimize their clinic visit experience. As PVP is gaining more popularity it is important that the veterinarian knows which medications are available, how they work, how they are incorporated into an anesthetic plan and how helpful they are in improving the peri-operative period decreasing stress and the need for injectable sedatives.	Stefania Grasso
Monitoring the IV: a fluid patient	IV fluids are not benign. You can kill a patient if you don't monitor them appropriately! It's important to understand the risks of fluid therapy and be able to appropriately monitor the patient. This lecture will focus on how to appropriately monitor the IV fluid therapy patient with the very basic skills to the advanced.	Amy Newfield
Forward-thinking nursing skills	Often times veterinary technicians and assistants are taught what to do. "Complete the treatments" that are prescribed by the veterinarian is how many perform their job. They are not required to "think ahead" for their patient. This needs to change. Veterinary technicians and assistants are as responsible for the care of the patient as much as the veterinarian. They must identify problems early, understand changes in their patients and take proactive steps to avoid worsening of disease or injury. This lecture focuses on a skill that human registered nurses are taught in skill and one that our veterinary technicians and assistants must know to provide the best care to the patient.	Amy Newfield
Common Myths in Pain Management	There are several misconceptions on how pain medications work and interact with each other, as well as outdated practices still being practiced in many hospitals. This lecture will cover many of these and address them with scientific evidence.	Stephen Cital
Nutritional Approach for challenging diabetic felines	Nutrition is an important component of managing diabetic feline patients. This lecture will explain how the proper diet can improve glycemic control potentially reducing or eliminating the need for exogenous insulin therapy. Veterinary technician's play an important role providing nutritional education to the owners of diabetic patients; types of diets appropriate and importance of consistency will be discussed providing attendees an excellent basis to care for diabetic cats and educate their owners. A case example of a patient who achieved non-insulin dependence is used to illustrate the theories presented.	Ed Carlson
Nasogastric Feeding Tubes	Research has shown patients suffering from many disease processes benefit from early nutritional support when they are unwilling to eat. Assisted feeding using nasogastric (NG) and nasoesophageal (NE) feeding tubes is an inexpensive method to provide the nutritional support that may benefit these patients. Nasogastric and nasoesophageal (NG and NE) tubes can be of benefit for a variety of hospitalized patients. This lecture will discuss when NG and NE tubes are indicated, their benefits, and management. How to place NG and NE tubes, including proper suturing techniques, calculating patient resting energy requirements, appropriate types of foods, and how to troubleshoot tubes will be explained. This session can also be presented in a 2-hour workshop format which would allow participants to handle a variety of feeding tube types and practice suturing techniques.	Ed Carlson
Abdominal Radiology Reviews: Seeing the "hidden stuff"	Technicians are taught how to take radiographs, not what they are looking at. This lecture will review how to view a radiograph and know what you are looking at. Common disease processes that you may see in the abdomen will be shown. Technicians will be able to identify emergent issues so that patients can receive faster treatment. Can be combined with Thoracic Radiology for one very fast-paced lecture, but participants have reviewed it better if there are two lectures.	Amy Newfield
Blood Pressure Pharma	This lecture will cover management of patient's blood pressure with pharmaceuticals after everything else has failed in the theatre or intensive care setting. We will discuss choosing the right type of medication for differing debilitations specific to the patient.	Stephen Cital

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